



**WEST SPRINGFIELD**  
BOYS & GIRLS CLUB



# '24 SEASON TICKETHOLDER

When you become a Season Ticketholder, you lock in a whole year of sponsorships with just one annual commitment! You'll find all the details you need right here. Simply choose the giving levels and sponsorships for each event that work best for you.







What Our Supporters Helped Us

# Accomplish!

Impact Report

## Invest in Local Kids & Teens

When you choose to invest in the Club, you provide a **safe place** for members ages 2.9-18, a daily dose of **fun and friendship** to keep youth coming back, **life-enhancing programs** that help members explore new skills, **caring professionals** who build supportive relationships with kids, and **hope** to build self-confidence and great futures.

of our members say the Club is a safe & positive environment

99%

of our members say staff encourage them when they make positive choices

94%

of our members say they feel a sense of belonging at the Club

88%



Did you know that 84% of our members plan to attend college? That's nearly 20% more than the national average!

“

"The Club has taught my son team work and social skills that he hasn't been able to learn anywhere else."

- Lisa W., Club Parent

”

“

"My child was able to make tons of friends and feel a strong community bond with his peers and adults."

- Joi H., Club Parent

”

With the support of our sponsors, donors, trustees, and staff, the Club provided

**\$64,372**

to families in need of financial aid in 2023







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# Program Overview

## BEFORE & AFTER SCHOOL

Endless opportunities for members to try new things like sports clinics, 3D printing in the tech lab, running Ninja Warrior course obstacles, and creating masterpieces in the S.T.E.A.M. room.

## PRESCHOOL

With 37 students and brand-new classroom spaces our "Little Futures" teaches kids about art, science, math, language & literacy, and social-emotional skills in a fun, safe, and enriching environment.

Little Futures  
PRESCHOOL

## TEEN

Teen programs help prepare members for post-secondary education and life. New evening activities include open gym, E-sports, trivia nights and more!

DENZEL WASHINGTON



ALUMNI  
HALL OF FAME

BOYS & GIRLS CLUB  
OF WEST SPRINGFIELD  
CLUB  
PROGRAMS

## GREAT FUTURES START HERE.

AGE GROUPS  
WE SERVE

2.9 - K  
5-18

5 SITES

LOCATIONS

# OF YOUTH  
SERVED

566/  
YEAR

55

# OF  
EMPLOYEES



CLUB  
PROGRAMS

JENNIFER LOPEZ



ALUMNI  
HALL OF FAME

## VACATION

Vacation Week Programs are offered during winter and spring breaks. Members engage in hands-on activities including S.T.E.M., art, gym games, challenges and more!

## SUMMER CAMP

Studies show youth lose about two months of grade-level equivalency in math and literacy skills over summer months. Our Summer Programs, like Summer Brain Gain, address the challenges of summer learning loss while giving youth a positive academic edge as they begin the new school year.

MICHAEL JORDAN

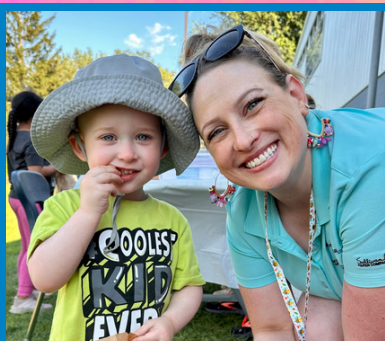


ALUMNI  
HALL OF FAME

LEARN MORE  
ABOUT OUR  
PROGRAMS AT  
[WSBGCLUB.ORG](http://WSBGCLUB.ORG)

## Social-Emotional Learning

SEL or "Social-Emotional Learning" is an important indicator of success in life outcomes like school, work, and relationships. With the pandemic's interruption of children's daily routines, education, and social lives, these "soft skills" in emotional regulation and resilience, social interaction, and relationship building have become increasingly important to teach directly. Our Club recently welcomed an "SEL Coordinator" to our staff.







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# Season Ticketholder

SPEAKER: VINNY DEL NEGRO, FORMER NBA PLAYER & COACH



**Great Benefits!**

SEASON TICKETHOLDERS LOCK IN A WHOLE YEAR OF SPONSORSHIPS WITH JUST ONE ANNUAL COMMITMENT.

## EXCLUSIVE BENEFITS:

- TOP-TIER SPONSORSHIP RECOGNITION IN ALL 3 OF OUR MAJOR FUNDRAISERS
- INVITATION TO VIP COCKTAIL HOUR AT THE FLUTES & FLAVORS FUNDRAISER
- INVITATION TO VIP DONOR APPRECIATION FUNCTIONS FEATURING KEYNOTE SPEAKERS
- SPECIAL ACKNOWLEDGEMENT AT OUR ANNUAL MEETING AND IN OUR ANNUAL REPORT PLUS, YOUR BUSINESS LOGO FEATURED ON OUR MEMBERSHIP LOBBY MONITORS, ACROSS OUR SOCIAL MEDIA PLATFORMS AND PRINT MARKETING MATERIALS YEAR-ROUND

Sullivan  
PAPER COMPANY INC.

TEDDY BEAR  
POOLS & SPAS

KELLEY & KATZER  
REAL ESTATE, LLC

The Polish  
National  
Credit Union

bank  
ESB

WB  
WESTFIELD BANK

Florence  
Bank

ES  
EASTERN STATES  
Exposition

Freedom  
CREDIT UNION

BERTERA  
AUTO GROUP

HUB

LOVE,  
Tito's

PeoplesBank







# Fundraisers 2024

## GOLF "FORE" OUR KIDS TOURNAMENT

Monday, June 24, 2024 - Springfield Country Club

Two shotgun starts, breakfast, lunch, cocktail hour,  
raffle & contests on the course!

*Proceeds Benefit Summer Camp*



220 Players!

New  
Venue!

1,000 GUESTS!



## FLUTES & FLAVORS

Friday, September 6, 2024 - Springfield Country Club

Sample from a variety of food & beverage vendors,  
bid in the LIVE auction, & enjoy DJ music!

*Proceeds Benefit Before/After School Programs*

## HOLIDAY TOUR OF HOMES

Saturday, December 7, 2024

Participants tour the interiors of homes in the  
community decorated in holiday and Christmas décor!

*Proceeds Benefit Vacation Week Programs*



1,000 GUESTS!

Our special events raise critical funds to provide scholarships to youth and support the variety of programs offered at the Club.





# Golf "Fore" Our Kids Tournament

Monday, June 24, 2024 - 220 Players!

## SPONSORSHIP PICK #1

☐ Qualifies for Season Ticketholder

### ☐ CORPORATE SPONSOR \$5,000 (1 AVAIL)

- One foursome
- Two cocktail hour guests
- Business logo on all apparel
- Two tee signs
- Promotional table on the course
- Speaking engagement at event
- Weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ CART SPONSOR \$3,000 (1 AVAIL)

- Business logo on all carts
- One foursome
- One pin/flag
- Bi-weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ GOLD SPONSOR \$2,500

- One foursome
- Business logo on our large banner
- Two tee signs
- One pin/flag
- Bi-weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ SILVER SPONSOR \$2,000

- One foursome
- Business logo on our large banner
- One tee sign
- One pin/flag
- Social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ FOOD & BEV SPONSOR \$1,500

- One foursome
- Business logo on our large banner
- One tee sign
- Social Media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ BRONZE SPONSOR \$1,250

- One foursome
- Business logo on our large banner
- One tee sign
- Social media & website recognition

### ☐ BREAKFAST SPONSOR \$750

- Signage at registration and breakfast
- One tee sign
- Social media & website recognition

### ☐ COCKTAIL HOUR SPONSOR \$500

- Banner recognition at cocktail hour (6pm)
- Tabletop recognition at cocktail hour
- Social media & website recognition







**WEST SPRINGFIELD**  
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# Flutes & Flavors

Friday, September 6, 2024 - 400 Guests!

## SPONSORSHIP PICK #2:

☐ Qualifies for Season Ticketholder

### ☐ CHAMPAGNE SPONSOR \$5,000 (1 AVAIL)

- Logo on champagne flutes
- Six tickets
- Promotional table
- Speaking engagement
- Banner recognition prominently displayed
- DJ shout-outs
- Weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ PORCH SPONSOR \$3,500 (ROFR 1 AVAIL)

- Exclusive branding on porch (with exception of food/beverage vendors)
- Four tickets
- Video messaging on porch monitors
- DJ shout-outs
- Banner recognition prominently displayed
- Weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ AUCTION SPONSOR \$2,000

- Logo on auction paddles and bid sheets
- Two tickets
- DJ shout-outs
- Banner recognition at auction table
- Bi-weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ ENTERTAINMENT SPONSOR \$1,500

- Banner recognition prominently displayed at DJ booth
- Two tickets
- DJ shout-outs
- Bi-weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ BORDEAUX SPONSOR \$1,000

- Banner recognition prominently displayed in main banquet room
- Tabletop signage
- Two tickets
- Social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ ROSÉ SPONSOR \$500

- Banner recognition prominently displayed
- Two tickets
- Social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ DONATION OF AUCTION ITEMS

- Donate a service or prize for the Live/Silent Auctions
- Suggested minimum value: \$250
- Signage with logo at auction table







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# Holiday Tour of Homes

Saturday, December 7, 2024 - 600 Guests!

## SPONSORSHIP PICK #3:

☐ Qualifies for Season Ticketholder

### ☐ PLATINUM SPONSOR \$3,500 (ROFR 1 AVAIL)

- Promo videos starring your business (Christmas in July announcement)
- Logo on six directional signs in town
- Logo on the front cover of the Guidebook
- Logo on all promotional marketing materials
- Signage with your logo at each home
- Two full page ads in the Guidebook
- Eight Guidebook tickets
- Weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ DIAMOND SPONSOR \$2,500

- Logo on four directional signs in town
- Logo on promotional marketing materials
- Signage with your logo at each home
- Two full page ads in the Guidebook
- Six Guidebook tickets
- Weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ GOLD SPONSOR \$1,500

- Logo on two directional signs in town
- Two full page ads in the Guidebook
- Six Guidebook tickets
- Bi-weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ SILVER SPONSOR \$750

- Two full page ads in the Guidebook
- Four Guidebook tickets
- Bi-weekly social media mentions
- Website and e-blast recognition (2,715 subscribers)

### ☐ BRONZE SPONSOR \$350

- One full page ad in the Guidebook
- Social media mentions
- Two Guidebook Tickets







How will you

**Support**  
our Club

Installment contributions can be made toward your total pledge

## Please make your menu selection(s)

### Event Support

☐

SEASON  
TICKETHOLDER

*Minimum \$2,750 commitment*

Commitment:

### Other

☐

ANNUAL FUND

*Provides operational support, financial aid assistance & support outreach efforts*

Commitment: \$

☐

EVENT  
SPONSOR

*Sponsor specific event(s)*

Commitment: \$

☐

SPECIFIC PROGRAM

*Before/After School, Summer Camp, Preschool, Vacation Weeks, Enrichment Clubs & more!*

Commitment: \$

**TOTAL PLEDGE: \$**





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# **THANKS FOR YOUR SUPPORT!**

On behalf of the West Springfield Boys & Girls Club's Board of Trustees, staff, members and families, thank you for your most generous support!

**PLEASE COMPLETE THE LAST PAGE**



CONTACT NAME \_\_\_\_\_

**Billing**

BUSINESS NAME \_\_\_\_\_

PHONE \_\_\_\_\_ ☐ CELL ☐ CAN TEXT ☐ OFFICE

ADDRESS \_\_\_\_\_

CITY, STATE \_\_\_\_\_

ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_

YOUR FISCAL YEAR START \_\_\_\_\_

TOTAL COMMITMENT: \$ \_\_\_\_\_

CHECKS PAYABLE TO:  
WEST SPRINGFIELD BOYS & GIRLS CLUB

COMMITMENT: ☐ ONE TIME ☐ THREE YEAR ☐ FIVE YEAR

PAYMENT TYPE: ☐ CHECK ☐ CARD (DEBIT OR CREDIT) ☐ INSTALLMENTS

FOR INSTALLMENT PAYMENTS: ☐ E-PAY ☐ CHECK ☐ BILL ME

INSTALLMENT START     /     /     AMOUNT PER PAYMENT: \$ \_\_\_\_\_

INSTALLMENT SCHEDULE: ☐ WEEKLY ☐ MONTHLY ☐ QUARTERLY

CARD # (AMEX, VISA, MC, DISC) \_\_\_\_\_

EXP \_\_\_\_\_

SECURITY CODE \_\_\_\_\_

BILLING ADDRESS (IF DIFFERENT FROM ABOVE) \_\_\_\_\_

DONOR SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_